

ORDER



Orders
Order / Rev: 724351
Alt Order #:
Product Desc: 12-FHH-900
Estimate:
Flight Dates: 10/24/12 - 11/04/12
Original Date / Rev: 10/23/12 / 10/29/12
Order Type: Political

WZZM 13

Primary AE: Tim Siegel
Sales Office: WZZM
Sales Region: LOC

Agency Name: Marketing Resource Group/ POL
Buying Contact:
Billing Contact:
 225 S Washington Square
 Lansing, MI 48933

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Hughes,H/R/ State Representative
Demographic: A25-54
Product Codes: PL-State House Representative
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	36	\$11,840.00	\$10,064.00
10/29/12	11/04/12	1	\$250.00	\$212.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	36	\$11,840.00	\$10,064.00	0.00
November 2012	1	\$250.00	\$212.50	0.00
Totals	37	\$12,090.00	\$10,276.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tim Siegel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WZZM	10/24/12	10/26/12	M-F 530-6a M-F Morning News	CM	530-6a	--WTF--	:30	2	\$375.00	P-1	0.00	NM	2	\$750.00
2	WZZM	10/24/12	10/26/12	M-F 6-7a M-F Morning News	CM	6-7a	--WTF--	:30	2	\$600.00	P-1	0.00	NM	2	\$1,200.00
3	WZZM	10/24/12	10/26/12	M-F 7-9a M-F Good Morning America	CM	7-9a	--WTF--	:30	2	\$600.00	P-1	0.00	NM	2	\$1,200.00
4	WZZM	10/24/12	10/26/12	M-F 9-10a Take 5	CM	9-10am	--WTF--	:30	3	\$50.00	P-4	0.00	NM	3	\$150.00
5	WZZM	10/24/12	10/26/12	M-F 10-1030am Millionaire	CM	10-1030am	--WTF--	:30	3	\$100.00	P-1	0.00	NM	3	\$300.00
6	WZZM	10/24/12	10/26/12	M-F 1030-11am Millionaire	CM	1030-11a	--WTF--	:30	3	\$100.00	P-1	0.00	NM	3	\$300.00
7	WZZM	10/24/12	10/26/12	The View The View	CM	11a-12n	--WTF--	:30	3	\$250.00	P-1	0.00	NM	2	\$500.00
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WZZM	10/24/12-10/26/12	The View		11a-12n		--WThF----	:30		(\$250.00)		0.00	NM		
Credited [credit na]															
8	WZZM	10/24/12	10/26/12	M-F 12-1230p M-F 12-1230pm	CM	12-1230pm	--WTF--	:30	3	\$480.00	P-1	0.00	NM	3	\$1,440.00
9	WZZM	10/24/12	10/26/12	M-F 1230-1p Judge Judy	CM	1230-1p	--WTF--	:30	3	\$165.00	P-1	0.00	NM	3	\$495.00

